

SNOWBOARD FIS WORLD CUP

EVENT AGREEMENT

for the staging of LG Snowboard FIS World Cup races

between, on the one hand,

THE INTERNATIONAL SKI FEDERATION

(hereinafter "**FIS**")

and, on the other hand

(hereinafter "**NSA**")

- and -

(hereinafter the "**LO**")

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WHEREAS:

- (A) FIS is the international federation governing Cross-Country Skiing, Ski Jumping, Nordic Combined, Alpine Skiing, Freestyle Skiing and Snowboarding;
- (B) The Snowboard FIS World Cup is a series of Snowboard competitions held each winter season between athletes representing teams of various National Associations and which takes place in various sites in the world, notably at present in Europe, North America, Asia;
- (C) FIS World Cup races result in individual race results in various disciplines, in overall rankings per discipline and an overall World Cup ranking.
- (D) The organisation of individual FIS World Cup races is entrusted to National Ski Associations, members of FIS.
- (E) National Associations in charge of the organisation of FIS World Cup races may delegate the organisation to an affiliated club as local organiser.
- (F) NSA, as member of the FIS, has applied for the organisation of the FIS WORLD CUP COMPETITIONS as part of the 2009/10 SNOWBOARD FIS WORLD CUP;
- (G) Based on a delegation by NSA, the effective organisation of the COMPETITIONS is to be undertaken by LO acting as local organiser;
- (H) The present agreement has the purpose of confirming the appointment of NSA and, based on NSA's delegation, of LO, as organisers of the above mentioned races and sets forth the terms and conditions applying to the COMPETITIONS organisation;

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1. DEFINITIONS

In this AGREEMENT, capitalised terms shall have the following meanings for all purposes:

“COMPETITIONS” means the specific WORLD CUP COMPETITIONS, the organisation of which is the object of this agreement.

“COURSE” means the area used for the purpose of COMPETITIONS including start and arrival areas, warm-up and areas adjacent to the actual competition courses. It includes the air-space above.

“EVENT” means the COMPETITIONS and all the other elements of the organisation included and/or linked therewith, such as official training, presentation and award ceremonies, official invitations, press conferences etc.

"EVENT FACILITIES" means all locations, offices, reception and meeting room facilities used by the organisation for official purposes in connection with the EVENT (including award ceremonies, race offices, accreditation office, meeting rooms used for official meetings (teams captains' meetings, press conference, announcements, presentations), press centre, service infrastructures.

“EVENT VENUE” means the sites and locations which are used for the purpose of the organisation of the EVENT including the COURSE and EVENT FACILITIES not included within the COURSE.

“FIS” means the International Ski Federation "Fédération Internationale de Ski").

“FIS ADVERTISING RULES” means the guide-lines issued by FIS in regard to advertising at WC COMPETITIONS.

“FIS TV PRODUCTION GUIDELINES” means the guide-lines issued by FIS in regard to TV coverage of i.a. WC COMPETITIONS.

“FIS RULES” means all regulations issued by FIS including specifically but not limited to the FIS Statutes, the WORLD CUP RULES, the ICR, the FIS Medical Guide, the FIS Anti Doping Rules and Procedural Guidelines and the Specifications for Competition Equipment and Commercial Markings as well as any precisions or complements thereto as issued from to time by FIS;

“ICR” means the International Ski Competition Rules issued by the FIS.

"LO" (Local Organiser) means the entity which takes on the effective organisation of the COMPETITIONS, respectively the EVENT, based on delegation by its' NSA.

“NSA” means the National Ski Association to which the organisation of the COMPETITIONS is granted by FIS based on the application to the Calendar Conference, confirmation thereof by the FIS Council and the execution of this agreement.

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“ORGANISING COMMITTEE” means the committee which executes the effective implementation of the organisation of the COMPETITIONS, respectively of the EVENT.

"RACE DIRECTOR" means the FIS Race Director in charge of the SNOWBOARD FIS WORLD CUP.

"TIMING BOOKLET" means the rules and guide lines issued by FIS in regard to technical specifications applying to timing at i.a. WC COMPETITIONS. (not available yet)

“TIMING & DATA TECHNICAL REQUIREMENTS” means the document Snowboard FIS World Cup TIMING & DATA TECHNICAL REQUIREMENTS issued by FIS in regard to requirements and standards applying to in particular timing, data and respectively publication thereof on documents, TV or the internet.

“TITLE SPONSOR” means LG Electronics and all from the global subsidiaries working under the brand of LG.

"WC COMPETITIONS" means races that are part of the FIS WORLD CUP.

"WC RULES" means the Rules for the Snowboard FIS World Cup, together with any amendment and/or precision thereof as from to time issued by the FIS. In the context of this agreement, WC RULES refers more specifically to the Rules for the Snowboard FIS World Cup 2009/10 together with any amendment and/or precision thereof as issued from to time by the FIS Council on proposal of the Snowboard Committee.

"WORLD CUP" means the Snowboard FIS World Cup 2009/10 abbreviated as WC.

2. APPOINTMENT OF THE ORGANISERS

This agreement confirms NSA's appointment to organise the COMPETITIONS, respectively the EVENT as part of the calendar 2009/2010 established by the FIS Calendar Conference held in Dubrovnik (CRO) 22.05.09 and confirmed subsequently by the FIS Council on 12.06.2009.

Based on the delegation of NSA, the LO is appointed to act as race organiser in accordance with clause 202.1.3 of the INTERNATIONAL SKI COMPETITION RULES ("ICR").

NSA and LO hereby accept their appointment in accordance with the terms hereof.

Notwithstanding any specification in this agreement, NSA and LO shall be jointly and severally liable for a proper organisation in accordance with the terms of this agreement.

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3. BASIS OF APPOINTMENT

3.1 FIS RULES and undertakings

The appointment in accordance with clause 2 above is based on the terms and conditions applying to the organisation of WC COMPETITIONS as set forth in the FIS RULES and more specifically in:

- The WC RULES
- The ICR
- The FIS Statutes

Furthermore, WC COMPETITIONS shall be conducted in strict observance of all applicable FIS RULES.

NSA and LO consequently acknowledge and undertake that they will implement the organisation of the COMPETITIONS, respectively of the EVENT in strict compliance with all the FIS RULES applicable to WC COMPETITION'S organisation and shall, as an integral part of their obligations under this agreement:

- observe all obligations of the WC COMPETITION organisers set forth in the above mentioned FIS RULES and
- take all appropriate measures within their control to procure that the COMPETITIONS (including any element of the EVENT Programme directly relating to their organisation) can be effectively organised and held in compliance with the above mentioned applicable rules.
- for the avoidance of doubt and subject to FIS' express written permission to the contrary, LO shall not add any additional race to the EVENT programme.

NSA and LO further warrant and represent to FIS that all the answers, statements and representations made towards FIS during the application process were truthful and they warrant that they will respect any undertakings made during the same process on the understanding that these answers, statements, representations and undertakings form the basis of their appointment and of their obligations pursuant to this agreement in addition and complement to any obligation specifically set forth herein.

3.2 Relevant Rules / subsequent changes

The FIS RULES at the time of execution of this agreement shall form the basis of the appointment. As a matter of principle, FIS RULES shall not be amended with effect during the term of this agreement in a manner which significantly and adversely affects the interests of NSA/LO without a valid reason. In the event of such change, the parties shall look in good faith for solutions taking into account the legitimate interests of NSA/LO. In the event no such solution can be found, the NSA/LO shall have an option to opt out of the agreement.

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4. ORGANISING COMMITTEE

An Organising Committee shall be entrusted with the execution of the operational aspects of the organisation of the COMPETITIONS, respectively of the EVENT.

Such Organising Committee shall be formed by the LO. It shall include at least all the positions set forth in ICR 2001 and the persons designated by FIS in accordance with clause ICR 2001.2.

All members of the Organising Committee appointed by LO shall have the appropriate competence/experience necessary to carry out their duties. The Organising Committee shall use at least one of the FIS languages (E/F/D) in all official documents and meetings (official programme, team captains meetings, jury meetings, OC meetings with international participation, etc.).

Once formed and in operation, the Organising Committee shall execute the operational aspects of the organisation and staging of the COMPETITIONS, respectively of the EVENT and serve as FIS' contact for all purposes in connection thereto.

It is clarified that notwithstanding any position held herein by persons designated by the FIS, the Organising Committee is acting on behalf of the LO and NSA which shall in any case remain directly, responsible for the proper performance of all the obligations relating to the organisation and staging of the COMPETITIONS, respectively of the EVENT.

5. RACE DIRECTOR / SUPERVISION

The RACE DIRECTOR and the TECHNICAL DELEGATE shall be in charge of the overall supervision of the conduct of the organisation in accordance with the FIS RULES and the terms of this agreement.

In the event a matter affecting the organisation cannot be solved in application of the FIS RULES, the RACE DIRECTOR shall be in charge to decide appropriate measures.

The RACE DIRECTOR (as Referee) is a member of the Jury and the Organising Committee, as defined in the ICR.

In addition to the supervision by the Technical Delegate and Race Director defined in the ICR, if necessary the FIS in agreement with the LO will appoint a Technical Advisor, whose role consists of overseeing the technical preparations.

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6. THE COMPETITIONS

The COMPETITIONS include the following WC COMPETITIONS to be held in :

- Ladies and Men

It is understood and agreed that the above dates may be subject to modifications as set forth in this agreement.

The LO is not permitted to add any further Snowboard or ski competitions to the programme without the permission of FIS.

7. THE EVENT PROGRAMME & SCHEDULE

7.1 Elements of the EVENT programme

The EVENT PROGRAMME includes the following principal elements:

- The COMPETITIONS (including training, inspections, etc.)
- Public Official Presentation and bib number announcement ceremonies
- Winner and prize-giving ceremonies
- Team Captain's Meeting

At the discretion of the LO, the EVENT PROGRAMME may further include other facultative related elements such as an official entertainment programme, official invitations, etc.

Side events such as concerts, shows and exhibitions run in association with the LG SNOWBOARD FIS WORLD CUP are considered as part of the EVENT and are subject to the specifications set forth in the FIS ADVERTISING RULES in respect of the Title Sponsor.

Title Sponsor has the first right to obtain the rights for the side events and the remaining main EVENT rights. Terms and conditions to be set by NA/LO.

A provisional EVENT schedule is attached hereto as EXHIBIT 1.

Given nature of WC COMPETITIONS as outdoors events subject to outside circumstances, such as weather and course conditions which may affect the COMPETITIONS themselves and/or preceding WC COMPETITIONS (modification of travel plans), the EVENT schedule may be amended at all time as necessary to secure as a priority the effective organisation of the COMPETITIONS as well as of other WC COMPETITIONS that are part of the 2009/10 calendar (preceding or following).

For this purpose and in particular:

- Subject to compliance with the requirements of the FIS RULES, the dates of the COMPETITIONS and/or of training may be changed by the Jury

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within the period of the FIS World Cup event in Place in as defined under article 6.

- The schedule of all other elements of the EVENT Programme may be adapted as appropriate in accordance with changes having the purpose of preserving the effective organisation of the COMPETITIONS within the above period.

The effective detailed schedule of the EVENT, including all the above elements, shall be established and amended in close consultation with the FIS from time to time as necessary.

The schedule of the COMPETITIONS and of training, as well as any necessary adaptations thereof, shall be determining and have priority in the establishment of the schedule.

It is clarified that any modification of the schedule with the consequence of COMPETITIONS to be held outside of the period set forth above, requires the agreement of the Organising Committee. It is also clarified that modifications due to circumstances at other WC Events may not be implemented without the agreement of the Organising Committee, unless they do not result in a change of the date on which a particular COMPETITION is scheduled to be held (i.e. may affect training only) or they are due to changes of the travel circumstances affecting arrival of participants beyond control of the FIS (i.e. in particular changes in the arrival which are not a necessary consequence of a postponement of a previous WC COMPETITIONS which would render a timely arrival impossible given the existing travel possibilities).

LO shall provide to FIS for its approval at the latest 3 month in advance of the scheduled date of the first RACE a detailed EVENT Programme setting forth the planned schedule and adequate details (e.g. location, environment, speakers etc.) of each element of the Programme other than the COMPETITIONS and trainings.

As a general undertaking under this agreement, the LO shall organise, respectively take all the necessary measures and/or provide all necessary infrastructures, support and services necessary for the proper organisation of all the elements of the EVENT PROGRAMME.

Such obligation shall apply strictly in connection with the organisation of the COMPETITIONS with the applicable FIS RULES and all the elements of the Programme which are directly and necessarily linked with such organisation, such as official training, tests, Team Captain's meetings, official presentations and award ceremonies. It is clarified that other elements of the EVENT Programme which have solely entertainment purposes and which have been proposed by LO as a complement to the core EVENT Programme (such as invitations, entertainment programme, etc.) may be changed or suppressed by the LO after consultation with FIS to the extent such modification or suppression does not affect the organisation of the COMPETITIONS and are not covered by specific binding undertakings given to the FIS in the course of the application process. This applies also to entertainment programmes around core elements (e.g. changes in the entertainment around the athlete's and/or bib numbers' presentation). However, once the EVENT Programme has been finalised, approved by FIS, LO shall use all its very best efforts to

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implement in full including the elements which have only entertainment purposes and for which no binding commitment exists.

7.2 Consequence of cancellation of COMPETITIONS/EVENTS

All cancelled COMPETITIONS / EVENTS return to FIS. COMPETITIONS, which have to be cancelled due to "force majeure", or non-fulfillment of requirements may, in exceptional cases, be re-allocated or rescheduled. Reference is made to article 2.6 of the FIS Snowboard World Cup Rules.

In case of cancellation due to "force majeure" and without prejudice to any other solution to be decided by FIS, NSA may submit a proposal for appropriate re-allocation.

8. EVENT VENUE

8.1 In general

The EVENT VENUE including the COURSE and all the EVENT FACILITIES have been inspected as part of the application procedure. The inspection report including answers and undertakings given by LO is annexed hereto as EXHIBIT 2 and shall form an integral part of this agreement.

The EVENT VENUE shall include i.a. appropriate facilities to conduct Anti-Doping controls according to the specifications described in the Procedural Guidelines of the FIS Anti-Doping Rules.

Further, it shall include an appropriate facility to conduct equipment control (closed tented area within the arrival area).
LO undertakes to maintain or, to the extent required in the inspection report, improve the EVENT VENUE. Any material change in any element of the EVENT VENUE or delay in improvement or installation to get all elements of the EVENT VENUE ready in accordance with requirements set forth in the inspection report shall be immediately notified to FIS.

Access to the EVENT VENUE shall be granted upon request of the RACE DIRECTOR for the purpose of additional inspections during the preparation period.

All elements of the EVENT VENUE shall be prepared and be operational in due time for the proper organisation of the EVENT.

8.2 COURSES AND TECHNICAL INSTALLATIONS

(a) COURSES used for competition

For the organisation of BIG AIR competitions a specially constructed jump is required, details of which will be agreed between FIS and the LO. Furthermore, the structure of the BIG AIR event organisation, including a diagram thereof is to be provided to FIS by LO at least 3 months before the EVENT.

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LO shall regularly report on the state of preparation of the COURSES and more specifically but not limited thereto, on the snow conditions in the period preceding the scheduled dates of the COMPETITIONS.

An appropriate preparation and maintenance of the COURSES is of the essence of this agreement. LO consequently agrees that it shall take all possible measures to ensure that the courses be ready in the best possible conditions to be used for training and the COMPETITIONS.

The LO is responsible that the course shall be secured in accordance with the prevailing standards for the event concerned.

The COURSE includes start and finish areas which shall be designed and equipped in accordance with the specifications and guidelines issued by FIS.

Use of alternative courses and/or adaptation of the COURSES shall be determined by the RACE DIRECTOR and/or FIS REPRESENTATIVE and/or TECHNICAL DELEGATE.

(b) Training and warming up courses / test courses

To the extent possible given local circumstances, LO shall place at the disposal of teams well prepared and fenced off courses for training and warming up. At least one such course must be at disposal for the full day from the first official day of arrival until the last day of training.

9. ATHLETES, TEAMS PERSONNEL AND FIS OFFICIALS

9.1 Qualification

Registered athletes qualified in accordance with WC RULES and within the applicable quotas have to be entered for the COMPETITIONS, subject to timely registration by their respective National Ski Association.

9.2 Accommodation and board / travel

The LO shall comply with the requirements set forth in this respect in the WC RULES.

The LO shall accordingly:

- Provide accommodation and board for athletes and team officials within the applicable quotas and during the specified periods.
- Procure that the maximum price set forth in the WC RULES be respected within the applicable quotas and the specified periods.
- Provide free of charge the service areas necessary for the storage and preparation of Snowboards either within the hotels or in a separate facilities (containers).
- Provide parking close to the competition areas. Provision of parking is subject to local circumstances which may result in limited or no availability. Subject to the same, parking facilities shall also be provided to service personnel of hardware suppliers in appropriately limited numbers.

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Accommodation and board shall be provided at the level of quality set forth in the WC RULES.

In the event, LO fails to provide accommodation for the qualified athletes and officials and/or to secure observance of maximum prices, the National Ski Association(s) concerned shall have a claim for payment for expenses not covered, respectively for reimbursement of the amounts of supplementary costs incurred by the National Associations and shall, if necessary, be entitled to exercise such claim directly against LO through arbitration in accordance with clause 32 below (subject to an agreement between the concerned parties to submit the matter to another court or arbitration court).

Notwithstanding the above, FIS shall alternatively be entitled to claim the concerned amount from NSA in its own name but on account of the concerned National Associations from NSA, and NSA shall in turn have a corresponding claim against LO (including for its own claim if any), all such claims being subject to arbitration in accordance with clause 32 below (subject to an agreement between the concerned parties to submit the matter to another court or arbitration court).

Service personnel and representatives of hardware equipment companies who are not entered as service personnel on the entry forms of a National Association are not entitled to the specified maximum price conditions for team officials. However, the LO shall use its best efforts to assist with accommodation of the persons set forth on the Equipment company list provided by FIS.

Travel expenses for athletes shall not be reimbursed unless a special agreement has been established between FIS and LO.

9.3 Travel, Accommodation and Board for FIS Officials

The LO is required to provide free accommodation and full board for the FIS officials and event support personnel from up to two days before the first official training to the end of the event, details of which will be confirmed during the inspection:

- | | |
|--|--|
| - FIS staff representatives | 1 - 3 persons in single rooms |
| - FIS Technical Delegate | 1 (2 for the World Cup Finals) in single rooms |
| - FIS Judges | 6 in single rooms |
| - FIS Technical Advisor (Course Builder) SBX | 1 in single room |
| - FIS Technical Advisor (Course Builder) HP | 1 in single room |
| - FIS Technical Advisor | 1 in single room |
| - FIS sponsor handling team | 4 in single rooms |
| - FIS press coordinator/photographer | 1 in single rooms |
| - FIS TV coordinator | 1 in single rooms |
| - Swiss Timing team | 5 in single rooms |
| - TV production team | number of persons to be mutually agreed |
| - Title Sponsor representatives | 3 in single rooms |

LO is responsible for the travel costs and daily allowance defined in the ICR for the TECHNICAL DELEGATE(S) and JUDGES, as well as for the TECHNICAL ADVISOR(S). The duration of the assignment of a TECHNICAL

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ADVISOR will be agreed in good faith between the FIS RACE DIRECTOR and LO.

In the case of the judges the LO is required to pay CHF 11'500.-- for the daily fee and travel expenses.

In case of a HP, BA or SBS competition, FIS will deduct the CHF 11'500.-- for the judges daily fee and travel expenses from the remaining 25% of the total marketing subsidy (see distribution of Marketing rights and compensation on page 35).

In the case of transportation from / to the nearest airport for the above-mentioned persons including their equipment, this is to be provided free of charge by LO.

9.4 Prize-money

The LO shall make available and pay prize-money in connection with each COMPETITIONS as set forth in the WC RULES.

In the event, LO does not decide to apply a higher prize-money, the minimum prize-money shall be applicable.

In the event, LO fails to pay the applicable prize-money, the athlete(s) concerned shall have a claim for payment and shall, if necessary, be entitled to exercise such claim directly against the LO through arbitration in accordance with clause 32 below (subject to an agreement between the concerned parties to submit the matter to another court or arbitration court).

Notwithstanding the above, FIS shall alternatively be entitled to claim the amount concerned from the organising NSA in its own name, but on account of the National Associations of the athletes to whom the prize money is due from the organising NSA who shall in turn have a corresponding claim against its' LO, all such claims being subject to arbitration in accordance with clause 32 below (subject to an agreement between the concerned parties to submit the matter to another court or arbitration court).

10. ACCREDITATION

LO shall establish an accreditation system including the standard access zones set forth in EXHIBIT 3.

LO shall grant corresponding access (i.e. corresponding accreditation) to bearers of FIS season accreditation. Further, special access cards issued by the FIS (e.g. press corridor, media centre, restricted areas within the finish area) shall be accepted. LO shall instruct its control personnel accordingly.

LO shall issue accreditation with appropriate access zones for the various groups that include athletes, team officials, servicemen, NSA officials, sponsors, partners, VIPs, special guests, etc. according to the WC RULES and the accreditation matrix in EXHIBIT 3.

LO shall also issue accreditation with appropriate access zones to specified personnel and representatives of the equipment companies providing

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services to teams without being entered on an entry form of a National Association. A list valid for the season bearing the names of the persons and required access shall be provided to LO by the FIS. As a matter of principle, servicemen of the equipment companies so entered shall have access rights equivalent to servicemen entered by a National Association (including access to lifts serving the COURSES).

In all cases, access to the actual COURSES is restricted and subject to specific additional special on course permits issued under the control of the RACE DIRECTOR and/or TECHNICAL DELEGATE.

LO may issue accreditation to persons who are not bearers of FIS season accreditation. In such case however, issuance of an accreditation giving access to any competition area shall be subject to the concerned person applying for FIS ad hoc accreditation by executing the application form set forth in EXHIBIT 4.

The application shall be forwarded to FIS without delay. In the event the application is rejected by FIS, the accreditation issued by LO shall be withdrawn.

A person under a sanction of ineligibility issued by FIS or by another entity when such has to be recognised notably in accordance with the FIS Anti-Doping Rules may not be given an accreditation valid in connection with the EVENT during the ineligibility period.

11. SAFETY EQUIPMENT

Safety equipment used on COURSES shall comply with the applicable technical standards.

Advertising banners on the competition COURSE shall be affixed to lightweight construction frames or to easily breakable splinter-proof plastic poles with a height of approx. 150 cm above the snow. The fixation system for advertising banners shall enable easy release of the banner from the support structure.

12. TECHNICAL INSTALLATIONS & SERVICES

12.1 Communication

LO shall ensure communication through safe and stable communication systems with back up.

12.2 Timing & Data

LO agrees to the exclusive right for the provision of Data and Timing services through the companies designated by FIS in order to guarantee a high technical standard of measuring systems and evaluation (e.g. for TV, print, FIS live timing, commentator info) and to assure a corporate identity of the TV graphics and print material for all FIS World Cup events. LO has to respect all items detailed in the “Requirements for Timing / Data Processing“.

The corresponding advertising rights set forth in EXHIBIT 7, TIMING & DATA TECHNICAL REQUIREMENTS 2007/2008, in particular on screen inserts, on

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site banners and markings/ logo/name on lists and publications shall be duly respected and implemented by NSA/LO.

LO must publish and distribute the actual FIS World Cup standings which have been transmitted from the FIS data service to the FIS, press, team leaders and officials both before and after the races.

The data and timing generated from all FIS World Cup competitions is at the disposal of FIS, the Organiser, National Ski Association and participants for use in their own publications, including websites. Use of data and timing on websites is subject to the conditions laid down in the FIS Internet Policies.

13. CONDUCT OF COMPETITIONS

All competitive aspects shall be organised and conducted in strict compliance with the provisions of the ICR specified by the WC RULES.

LO shall strictly comply with all the above rules and requirements, respectively take all appropriate measures within its power to secure their application. It shall duly perform all the duties and obligations arising therefrom, which shall form an integral part of its duties and obligations under this agreement and non compliance therewith shall constitute a breach of this agreement.

14. FORERUNNERS

LO shall arrange qualified forerunners (athletes registered with FIS to participate in international FIS races) per event as follows:

- 6 Forerunners for SBX Events
- 6 Forerunners for Parallel Events
- 1-3 Forerunners for HP/BA/SBS Events

15. RESCUE

LO shall set up and operate during all competition times (training and COMPETITIONS) an appropriate rescue service. Medical Support Requirements for FIS Event Organisers are given in the ICR, 221.6 as well as chapter 1 of the FIS MEDICAL GUIDE.

16. PRESS & MEDIA

16.1 General

LO shall ensure adequate working conditions and a high service for the press and media.

The Press & Media Service of the EVENT shall be established and operated in conformance with the instructions of the FIS PR and Media Committee, the FIS Communications Department as well as the International Association of Ski Journalists (AIPS).

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16.2 Press Accreditation

Appropriate accreditations have to be issued for the different categories of press and media representatives (written press, photographers, radio, TV, etc).

The press and media representatives who are bearers of FIS season accreditations and special access cards shall be granted direct access and/or corresponding accreditation at the EVENT. The LO will receive a list of all FIS season accreditation holders on request.

In any event however, specific application to LO shall be necessary for hotel room reservations, special wishes concerning working facilities and equipment in the press centre, etc.

16.3 PR and Media Coordinator

The LO Chief of Press will be supported by the FIS World Cup press coordinator, nominated by the FIS, for general services regarding PR information, press service, winner and prize giving ceremonies, press conferences etc. The LO has to pay for his travel, accommodation and meals.

16.4 Personnel

In order to secure an appropriate level of service, LO shall designate at least the following persons in charge of press and media related functions:

- An experienced Chief of press
- A Photographer's Coordinator responsible for the photographer's service

16.5 Press & Media Facilities

LO shall set up as part of the EVENT FACILITIES an appropriately equipped press centre as well as the necessary working facilities for accredited media and photographers. Depending on local circumstances, a sub press centre may have to be installed at or in the vicinity of the COURSE.

Specific areas, places and corridors have to be arranged at the COURSE including specifically the finish area, in order to provide adequate working conditions for the written press, photographers, film teams, etc. They shall be adapted to the number of journalists and be appropriate to conduct all the press and media activities including unilateral interviews, live radio broadcasts etc.

16.6 Communication access and charges

LO shall provide free access to telephone and telecommunication lines in the press centre.

However, usage fees for effective communications and specific services such as WIFI can be charged at cost by LO or directly by the companies providing

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the service. LO shall not apply a margin over its cost price nor receive any commission on usage fees.

LO shall provide to accredited press and media representatives, hotel accommodation of a good standard at favourable conditions in the nearby area.

16.7 Cooperation with TITLE SPONSOR

LO shall use best efforts to promote the event in all communication materials. LO is required to cooperate with TITLE SPONSOR in PR activities. This can include but not be limited to co-creating a PR programme to generate pre-promotion of the event as well as competition results communication. The LO is required to send a promotional plan to FIS 60 days prior to the EVENT.

16.8 Press information service / Winner's Press Conference

LO shall operate before, during and after the EVENT, an active press information service. Such shall include regular communications, information meetings and press conferences.

Immediately after each COMPETITION, a press conference with the 1st, 2nd and 3rd placed competitors must be held in an appropriate room of the press centre with stipulated backdrop design including the Title Sponsor of the event.(or sub press-centre as applicable). The press conference can also take place at the sports venue close or in the finish area.

16.9 Media Report

LO shall report on the media coverage generated from the competition, including measurements of the distribution of TV coverage with the number of minutes coverage, time and date of the airings, audience ratings and stations or networks where the coverage was broadcast, within 45 days after the EVENT.

Local and national print media coverage must also be reported. This report should include the date of the article and its' length including photos. The reports shall be provided to FIS by no later than 90 days after the event date.

17. NAME OF WORLD CUP/ OF THE EVENT – WORLD CUP LOGO

17.1 In general

The official name and logo of the WORLD CUP: LG Snowboard FIS World Cup, as well as the name and logo of FIS as shown on EXHIBIT 6 are the sole property of FIS.

LO shall have the right to use the above names and logos in full and including the title sponsor's name (with or without site indication) strictly for the purpose of the organisation and promotion of the EVENT.

“LG” Snowboard FIS World Cup

17.2 EVENT Publications

LO shall have the obligation to do so whenever, it refers to the COMPETITIONS/EVENT in communication/promotion material, as defined in EXHIBIT 5, FIS SPONSOR GUIDE such as:

- On the website used as official website of the EVENT
- The EVENT Poster(s) (A layout will be provided by FIS)
- Banners or other supports bearing the EVENT Name
- The EVENT programme (publication)
- All publications of the EVENT, including press inserts, press releases, start and result lists and any other official publication of the EVENT
- All accreditation passes

EVENT publications may also bear the names and/or logos of other sponsors and/or technical service provider, however in a manner and fashion which does not create confusion as to the fact they are sponsors of and/or supply services to the EVENT and not to the overall FIS WORLD CUP.

As a rule, the official name and logo of the FIS WORLD CUP including title sponsor name as well as the name and logo of FIS shall appear at the top of the lay-out, with the other sponsors and technical suppliers at the bottom or otherwise separated as described in EXHIBIT 6 CORPORATE IDENTITY AND FIS WORLD CUP LOGOS.

All the official publications including COMPETITION data must use the layouts provided by the FIS as set forth in the TIMING & DATA TECHNICAL REQUIREMENTS.

The layout of other communication supports (whether printed and/or in a website or on any other support) used in connection with the EVENT, shall be submitted to FIS for prior approval, such approval not to be unreasonably withheld or delayed.

17.3 Use by EVENT Sponsors

Subject to art. 20, LO shall be entitled to grant the right to use the WORLD CUP name and logo always in conjunction with designations specific to the EVENT provided such is (1) used only for promotional purposes and not for licensing and merchandising purposes, (2) always in full including WORLD CUP Title Sponsor, (3) never in a way which unduly creates a link between an EVENT Sponsor and the WORLD CUP as global event and (4) always in compliance with the graphical specifications provided by FIS.

18. EVENT PROGRAMME (PRINTED PROGRAMME)

LO shall issue a printed and / or digital programme of good standing and quality.

Such programme shall include the obligatory content set forth in clause 213 ICR unless such have been included in another publication.

Further, the following shall be placed at FIS disposal free of charge:

“LG” Snowboard FIS World Cup

- One full colour (if the programme is printed in colours) advertising page in a good location for use by the WORLD CUP Title Sponsor
- The identification defined in EXHIBIT 5, FIS WORLD CUP SPONSOR TITLE RIGHTS AND THE FIS SPONSOR GUIDE.
- The possibility to communicate a message from FIS, if requested by FIS in due time

The cover page of the printed programme shall bear the official name and logo of the FIS WORLD CUP as well as the name and logo of FIS in a prominent position. The proposed lay-out and content of the program shall be submitted to FIS for prior approval, such approval not to be unreasonably withheld or delayed.

Printing dead-lines shall be communicated in due course.

19. ENVIRONMENTAL OBLIGATIONS

LO acknowledges and agrees that respect for the environment is an important consideration in the organisation and staging of the EVENT and undertakes to perform their obligations and activities under this agreement in a manner which embraces the concept of sustainable development, complies with applicable environmental legislation and, whenever and wherever possible, serves to promote the protection of the environment.

20. ADVERTISING

All advertising and commercial markings and supports used at the EVENT shall comply with the specifications set forth in the applicable FIS ADVERTISING RULES and to the relevant provisions of the FIS TV PRODUCTION GUIDELINES (see in particular but without limitation clause 1.3 and 1.4).

The WORLD CUP Title Sponsor rights as specified in Exhibit 5 are reserved. LO shall procure an effective enforcement and protection of all the WORLD CUP Title Sponsor rights. Upon request, it shall provide assistance and equipment (transport/tooling) for the purpose of the installation and dismantling and removal of advertising supports and infrastructures used in this respect.

In the interest of the single event sponsors of LO, NSA and the FIS World Cup Title Sponsor, the competition venue shall be placed ready without advertising. Any title rights for a venue may only be visible at a FIS World Cup event if there is no branch conflict with the Title Sponsor or the event sponsors, and the FIS ADVERTISING RULES are observed.

“LG” Snowboard FIS World Cup

21. TV COVERAGE

It is an essential condition for the organisation of WC COMPETITIONS that a high quality TV coverage of the EVENT be secured. Furthermore, a broad TV distribution shall constitute the priority objective. The availability of “news-style” coverage has to be guaranteed on every competition day.

Agreements regarding TV production and distribution of the COMPETITIONS are to be entered by NSA in accordance with clause 208.1 ICR.

NSA shall ensure that the agreement with the host broadcaster shall incorporate the FIS TV PRODUCTION GUIDELINES. Further, the agreement shall include the obligation to comply with the requirements set forth in the TIMING & DATA TECHNICAL REQUIREMENTS (in particular use of standard graphical lay-outs for timing and data information and inserts).

Subject to any applicable broader legal access right, News access rights within the meaning of clause 208.6 ICR shall apply and be reserved in all TV agreements.

NSA shall inform and consult FIS in connection with the negotiation of the agreements in connection with TV coverage of the COMPETITIONS (208.1 ICR).

NSA shall allow the Title Sponsor the right to film on location at all EVENT Venues. The Title Sponsor has the right to use such film material for advertising, merchandising and promotion campaigns in any media worldwide relating to the EVENT without charges by LO/NSA or FIS.

In order to obtain the widest possible coverage, NSA allows FIS to carry out the organisation of international TV Distribution without any charges.

22. INSURANCE

LO shall enter into insurance contracts providing for full coverage of its civil liability in connection with the organisation and staging of the COMPETITIONS. Such insurance shall cover i.a. the members of the Organising Committee and of the Jury, including specifically FIS' representatives which are members thereof. FIS shall be in charge of providing civil liability insurance for its officers and staff members who are not part of the Organising Committee and of the Jury.

The insurance to be established by LO shall provide cover for an amount of at least CHF 3'000'000.-- (three millions Swiss Francs) for each occurrence .

The insurance coverage shall be in place at the latest on the day before the first training day. Copy of the relevant insurance contract or cover shall be submitted to the Technical Delegate.

23. FIS/LO MUTUAL ASSISTANCE

FIS shall share its knowledge and expertise, which it has acquired over the years as a result of it overseeing the organisation of previous WORLD CUP

“LG” Snowboard FIS World Cup

EVENTS, to assist LO in relation to the planning, organisation and staging of the EVENT. In particular, FIS will provide:

- support by the Race Director throughout the preparation phase as well as during the event itself
- assistance from the Course Builder and FIS Technical Advisor
- the services of PR & Media Coordinator for the competitions
- assistance from the FIS Marketing and Communications Department
- administrative support from the FIS Office staff with the provision of all relevant FIS World Cup documentation, including technical documentation, rules, quotas, info sheets
- advice and support of the FIS IT Manager for timing and data issues
- its best endeavours to encourage and facilitate the participation of top ranked athletes
- Marketing and PR support and assistance to FIS TITLE SPONSOR

24. TERMINATION AND CONSEQUENCES OF TERMINATION

FIS may terminate this agreement forthwith by giving written notice to LO and NSA in the event that:

- (a) NSA or LO (or any of them) commit a material breach of this agreement and, in the case of such breach being capable of remedy, does not remedy such breach within thirty (30) days of being given notice in writing specifying the breach and requiring it to be remedied. This deadline can be shortened if circumstances so require.
- (b) Any of the representations and undertakings given by NSA or LO prove to be untrue or inaccurate or are not respected and given full force and effect by or on behalf of NSA or LO;
- (c) circumstances arise (such as, by way of example but not limitation financial situation of LO, war or civil disorder, change in the political environment) such that FIS believes that the successful organisation of the COMPETITIONS and/or the safety thereof would be threatened or jeopardised in any way.

If the cause of termination consists of a breach by NSA or LO of their obligations or undertakings which FIS can remedy by acting itself or by having a third party acting instead of NSA or LO, FIS shall have the right, at its sole discretion, not to terminate this agreement and to have the breach thus remedied. In such case, FIS shall be entitled to claim reimbursement of any appropriate cost incurred in this respect.

NSA or LO may terminate this agreement forthwith by giving written notice to FIS in the event that FIS commits a material breach of this agreement and, in the case of such breach being capable of remedy, does not remedy such breach within thirty (30) days of being given notice in writing specifying the breach and requiring it to be remedied. This dead-line can be shortened if circumstances so require.

The right to terminate this agreement shall in any event be without prejudice to any other right or remedy of the parties.

“LG” Snowboard FIS World Cup

Upon termination of this agreement, FIS shall have the right to arrange at its sole discretion the organisation of the COMPETITIONS at any other venue and in co-operation with any other entities.

25. INDEMNITY

NSA and LO jointly and severally agree to protect, indemnify and hold harmless FIS and TITLE SPONSOR from and against any and all liabilities, damages, costs and expenses (including reasonable legal fees) whatsoever and from any claims, actions or judgements whatsoever (whether brought or threatened) arising directly or indirectly out of or in any way connected with claims linked with NSA' acts or omissions in connection with the organisation and staging of the EVENT (or any part or aspect thereof) where such acts or omissions are in breach of their obligations and duties pursuant to this agreement.

FIS agree to protect, indemnify and hold harmless NSA and/or LO from and against any and all liabilities, damages, costs and expenses (including reasonable legal fees) whatsoever and from any claims, actions or judgements whatsoever (whether brought or threatened) arising directly or indirectly out of or in any way connected with claims linked with FIS' acts or omissions in connection with the organisation and staging of the EVENT (or any part or aspect thereof) where such acts or omissions are in breach of FIS obligations and duties pursuant to this agreement.

26. WAIVER

No delay or failure by either party to exercise any of its rights or remedies under this agreement shall operate as a waiver by that party of any such rights or remedies and such rights and remedies may be exercised at any time and as often as the party entitled to such rights or remedies deems fit.

27. ASSIGNMENT

This agreement is personal to the parties and, except as provided otherwise in this agreement, neither party may assign, transfer or sub-licence any of its rights or obligations hereunder without the prior written consent of the other party.

28. NO JOINT VENTURE

Nothing in this agreement shall be taken to constitute a joint venture between on the one hand NSA and LO (or any of them) and on the other hand FIS and or LG.

“LG” Snowboard FIS World Cup

29. AMENDMENT

Any amendment to this agreement shall be in writing.

30. NOTICES

All notices to be served under this agreement shall be in writing and shall be served either by registered delivery or personal delivery to the addresses below or to such other address as a party may notify in writing. Notices shall be deemed to have been received on delivery if delivered by hand and, in the case of registered delivery, forty eight (48) hours after registration. NSA and LO acknowledge and agree that service by FIS of any notice hereunder on any one of them shall be deemed to be valid service of that notice by FIS on both of them.

Notices to FIS shall be served at the following address:

FIS, INTERNATIONAL SKI FEDERATION
Blochstrasse 2, CH-3653 OBERHOFEN
Attn : Sarah Lewis, FIS General Secretary
Phone: + 41 33 244 61 61
Fax: + 41 33 244 61 71

Notices to NSA shall be served at the following address:

Notices to LO shall be served at the following address:

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31. SEVERABILITY

In the event of any provision of this agreement shall be void or unenforceable by reason of any provision of applicable law, it shall be deleted and the remaining provisions hereof shall continue in full force and effect and, if necessary, be so amended as shall be necessary to give effect to the spirit of this agreement so far as possible.

32. APPLICABLE LAW & ARBITRATION

This agreement shall be subject to Swiss Law.

Any dispute which cannot be solved amicably shall be exclusively settled by an arbitral panel of the Court of Arbitration for Sport in Lausanne (Switzerland) in accordance with the provisions of the Code of Sports-related arbitration.

Oberhofen,

INTERNATIONAL SKI FEDERATION

Gian Franco Kasper
President

Sarah Lewis
Secretary General

,.....

,.....

“LG” Snowboard FIS World Cup

EXHIBIT 1 : PROVISIONAL SCHEDULE

To be provided by the Race Director.

“LG” Snowboard FIS World Cup

EXHIBIT 2 : INSPECTION REPORT / CHECK LIST

Inspection Report provided by the Race Director and subject to the inspection.

A completed Checklist to be provided to FIS not later than 90 days before the start of the EVENT.

“LG” Snowboard FIS World Cup

EXHIBIT 3 : ACCREDITATION MATRIX

STANDARD ACCESS ZONES

- 1 Team Areas
- 2 Coach Areas
- 3 Sports Areas
- 4 Service Areas
- 5 Officials Areas
- 6 TV/Radio Areas
- 7 TV/Radio Commentators
- 8 IBC/TV Compound
- 9 Print Media Areas
- 10 Photographer Areas
- 11 Special Media Areas
- 12 Press Centre
- 13 Sub Press Centre
- 14 Data/Timing
- 15 Ceremony
- 16 Special Guests

***Title Sponsor representatives will
Receive the same accreditation as FIS
Professionals

ACCREDITATION MATRIX FIS season accreditation

Category-Function / Zone	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
FIS Council	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
FIS Professionals	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
FIS Committee members	X	X	X	X	X										X	X
NSA Council (President, Gen. Sec., Vice President)	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X
NSA Professionals	X			X												X
Team coach/trainer	X	X	X	X	X							X	X			X
Team serviceman*	X	X	X	X												X
Team doctor/therapist	X	X	X	X								X	X			
Team press attaché	X			X								X	X			X
TV and radio reporter/commentator						X	X	X				X	X			
TV and radio technicians						X	X	X								
Press A (news agencies, big newspapers, special journalists)									X		X	X	X			
Press B (local newspapers, internet journalists)									X			X				
Photographer A1**										X	X	X	X			
Photographer A2**										X	X	X				
Photographer B**										X		X				
Data-/Timing service providers	X	X	X	X	X	X	X	X				X	X	X		
Industry (equipment company serviceman and representatives)	X			X								X				
Agencies (advertising, sports + TV-rights marketing)	X		X	X	X			X				X	X		X	
Technical suppliers (airfence, videowall, video measuring, etc.)	X		X	X	X			X				X	X		X	
Sponsor&partners (representatives)															X	X
Observer (WSC organising committees, others)	X			X	X			X				X	X			X
Special guest (FIS and NSA Guest)																X

_*entered on entry form by NSA or company servicemen on list, supplied by FIS
(*see FIS priority list on FIS website, section Marketing/PR

“LG” Snowboard FIS World Cup

EXHIBIT 4 : FIS INDIVIDUAL EVENT ACCREDITATION APPLICATION FORM

TEXT TO BE APPLIED IN CONNECTION WITH PERSONS WHICH ARE NOT BEARERS OF A FIS SEASON ACCREDITATION.

TO BE INSERTED IN THE LOCAL ACCREDITATION APPLICATION FORM AS AN OPTIONAL PART TO BE APPLIED TO PERSONS WHO ARE NOT BEARERS OF A FIS SEASON ACCREDITATION OR, ALTERNATIVELY, IN A SEPARATE FORM TO BE FILLED IN BY THE SAME:

The undersigned person who is not bearer of a valid FIS season accreditation has applied for an accreditation for the “**LG**” **Snowboard FIS World Cup**, to be issued by the [LO]. (This 1st paragraph is needed only if the following text is not included in the local accreditation application form as additional part to be filled in).

Valid accreditation to the [EVENT] for persons who are not bearers of valid FIS season is subject to a corresponding valid FIS ad hoc accreditation to which the following terms and conditions apply:

- the undersigned hereby expressly confirms that he/she is not under a sanction of ineligibility issued by FIS or by an entity the decisions of which are to be recognised by FIS in accordance with FIS Rules and in particular the FIS Anti-Doping Rules, as no valid accreditation can be issued in such case, respectively, any accreditation already granted at the time such sanction becomes effective will automatically become void.
- the undersigned understands that a valid FIS ad hoc accreditation and its clearance is a condition for a valid accreditation at the [EVENT] but does not replace the accreditation issued by [LO] nor give him/her an absolute right to obtain access to any controlled areas. Such access can at any time be restricted or prohibited by specific instructions of the FIS or the [LO], without limitation for safety, capacity or other reasons.
- the undersigned confirms that he/she will attend the [EVENT] in the specified function for which he/she is applying for accreditation and will not use the accreditation for other purposes.
- the undersigned attests that he/she submits to and will strictly comply with the International Competition Rules (ICR) and their by-laws and will strictly follow all instructions of the organisers, the competition jury, race directors and other representatives of the FIS.
- The undersigned accepts that he/she is entering the restricted areas including, subject to specific additional permissions given by the FIS Chief Race Director, the competition areas at his/her own and sole risks and responsibility and that, within the limits of applicable law, he/she fully release the FIS, [LO], their respective officers, employees and agents, as well as racers, trainers and other participants from any liability in case of any injury or damages he or she would suffer.
- The undersigned further accepts that he/she may be responsible for any damage or injury he/she is causing. In this respect, he/she understands that, unless he/she is covered by the general civil liability insurance of [LO] as a

“LG” Snowboard FIS World Cup

- result of his/her specific function either within the Organising Committee or in application of the ICR, he/she is not covered by such insurance and he/she is, therefore, obliged to have an appropriate civil liability insurance of his/her own.
- The undersigned undertake to behave properly at all times and to abstain from any act or behaviour which interferes with the proper organisation of the [EVENT], including without limitation to use its accreditation for purposes which are in conflict which are in conflict with legitimate activities authorised by FIS and/or the [LO] (e.g. unauthorised commercial or media activities).

The undersigned person acknowledges and accepts that failure to comply at any time with any of the above terms and conditions may lead to withdrawal of the FIS ad hoc accreditation.

Any issue related to the application, grant, denial, withdrawal, validity or content of a FIS ad hoc accreditation is governed by the FIS Rules and, subsidiarily, Swiss law.

Without limitation to the jurisdiction of any body of competent jurisdiction in connection with the application of the FIS Rules to which the undersigned may be submitted, any dispute which is not to be adjudicated in application of specific procedures provided for by the FIS Rules, but which arises between such accredited person and the FIS and/or the organiser, including but not limited to issues linked with application for grant, denial, withdrawal, validity or content of the FIS ad hoc accreditation or claims for damages of either party against the other arising out of occurrences (acts or omissions) linked with the use of such accreditation shall be exclusively settled by arbitration before the Court of Arbitration for Sport (“CAS”) in Lausanne in accordance with the CAS rules then in effect.

Place and Date:The undersigned:.....

NB: Existence of a FIS Season accreditation has to be checked before issuance of any accreditation. It is recommended to include a corresponding confirmation and the FIS accreditation number as elements of the data to be provided by applicants. Applicants who are not bearers of a valid FIS season accreditation shall be required to fill in a form (or part of the form) including the above content.

The electronic file of exhibit 4 can be ordered from the FIS office: (hostettler@fisski.com)

“LG” Snowboard FIS World Cup

EXHIBIT 5 : FIS WORLD CUP SPONSOR TITLE RIGHTS

SPONSOR GUIDE is the document issued by FIS that defines the provision of services for the LG SNOWBOARD FIS World Cup title sponsor for the season 2009/10.

The SPONSOR GUIDE can be downloaded from the FIS Website www.fis-ski.com, Marketing and PR section.

The following regulations have to be respected by LO for Snowboard FIS World Cups.

Snowboard FIS World Cup Title sponsor:
- for all disciplines

LG

Snowboard FIS World Cup Presenting sponsor:

”TBD” (not finalised yet)

Snowboard FIS World Cup Timing/Data partner:

SWATCH

FIS World Cup Title and Presenting Sponsors and Timing/Data partner

Branch exclusivity has to be respected in all cases for the following sponsors and partners:

LG:

In FIS Snowboard World Cup Events "LG" shall have exclusive rights world-wide within category of mobile communication and home electronics for advertising, merchandising and promotional campaigns, in "FIS" Snowboard World Cup Events.

These rights shall explicitly preclude the promoting of any brand names and sub brand names and any other marks of companies in any way, which are presented on the market with core operations mainly in the above category designation fields for 2009/10. Irrespective of the above category designations such preclusion shall always, even outside of the above category designations, include the following companies:

“LG” Snowboard FIS World Cup

For clarification purposes, the following companies shall not become a sponsor or be associated with the FIS Snowboard World Cup without written permission of FIS and LG.

AEG, Alcatel, Alcom, Apple (including iPod), Archos, Benetton, BenQ, Bosch, Canon, Casio, Curitel, Dell, Electronic Arts, Epson, Ericsson, Fuji, Gizmondo, Gericom, Hagenuk, Handspring (Treo), Hewlett Packard, HTC, Iridium, JVC, Kodak, Konica, Kyocera, Lexar, Matra, Mitsubishi, Minolta, Motorola, NEC, Nikon, Nintendo (including all commercially connected products i. e. Super Mario etc.), Nokia, Olympus, Palm (palmOne), Panasonic, Pentax, Phantom, Pantech, Philips, Pioneer, Qualcomm, Rim (including Blackberry), Roadstar, Sagem, Samsung, Sanyo, SanDisk, Sendo, Sharp, Siemens, Tapwave, Microsoft (including i.e. X-Box, Windows), Nortel, DoCoMo, Sony and SonyEricsson (including i.e. playstation and similar products).

Furthermore, converging the LG business into mobile multimedia arouses also new competitive arena made of competitors not previously seen as ones. Thus other sponsors and specifically main sponsors shall always be approved in writing with LG in the planning phase for each World Cup Event and other events organized by FIS where LG is present.

SWATCH:

Watches

Each LG Snowboard FIS World Cup competition is part of a worldwide FIS series. A uniform FIS corporate identity with basic elements must be kept in all FIS World Cups in all disciplines e.g. the FIS logo or the name "FIS World Cup". Further details can be found in EXHIBIT 6 "FIS CORPORATE IDENTITY AND FIS WORLD CUP LOGOS".

The LO has to show the name "LG SNOWBOARD FIS WORLD CUP PRESENTED BY "FIS PRESENTING SPONSOR" in appropriate dimensions on all official printed material including posters, advertisements, press releases, accreditations and statements, starting lists, official and unofficial standings. The specification "LG SNOWBOARD FIS WORLD CUP PRESENTED BY "THE FIS PRESENTING SPONSOR"" must at least have 2 % of the total area of the respective publication.

On all competition documents: e.g. starting lists, result lists, World Cup standings, the term LG Snowboard FIS World Cup presented by "THE FIS PRESENTING SPONSOR" has to be printed in the centre and top of each page.

In addition to the obligations mentioned above, the LO is entitled to use the name of a local sponsor on all official printed material including posters, announcements, press releases and statements, starting lists, official and unofficial standings. However, the LO does not have the right to connect the World Cup title either verbally or in written form with a sponsor other than the overall World Cup sponsor and the presenting sponsors.

The LO has to use the official installations for start, finish and exit-gate which are provided in due time before the event. On request of the OC, start and finish installations may indicate the name of the resort, the mountain or the touristic area where the competition is conducted.

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The LO has to use the official winners` backdrop and interview wall provided by the FIS-Sponsor or its handling agency. The winners` podium has to be provided by the LO. Tthe name of the site, the region or the mountain, where the competition is held, may be integrated on this winners` podium.

The LO has to use the official printed matters (including CI-Files for posters etc.) provided by the FIS sponsors or the handling agency. All printed matters have to be finally approved by FIS before being printed or published.

Title, - Presenting Sponsor Advertising rights

Basically advertising rights for the event are divided between the LO (50 %) and FIS (50 %). Services rendered by the parties will be determined based on this division.

The division enables the LO to consider its own sponsors and their fees according to the scheme below, although respecting exclusive rights. It is possible for the LO and FIS to add further agreements to this basic division, but it is essential to do this in time.

Official Title:

LG Snowboard FIS World Cup
presented by “tbd”

“LG” Snowboard FIS World Cup

Basic division of the advertising rights:

<u>Elements</u>	FIS <i>Title Sp.</i>	FIS <i>Pr. Sp.</i>	LO
Start installation	30%	20%	50%
Finish construction	30%	20%	50%
Exit gate	30%	20%	50%
TV-interview wall	30%	20%	50%
Winner’s back-drop	30%	20%	50%
Winner’s podium			100%
Result board, Timing board	70%	30%	
Starting bib of the World Cup leader	100%		
TV graphics in title-information	70%	30%	
Starting bibs - logo on sleeves of all			
Starting bibs at each FIS Snowboard World Cup	100%		
Sponsor of the day on all starting bibs’ main advertising space	30%	20%	50%
Gate flags			100%
Banners	30%	20%	50%

Other rights granted to Title Sponsor:

Product Showcase

LO shall offer and provide a prime space of 100m2, free of charge, for LG product showcase. The space shall be discussed and mutually agreed between LO and LG Local. Costs for services such as furnishings, electricity, etc. have to be agreed upon between the LO and LG Local.

For Big Air events two spaces of each 100m2 has to be offered free of charge to the Title Sponsor. The use and costs of additional facilities (e.g. infrastructure, furnishing, electricity, water) have to be discussed and agreed with the Title Sponsor.

Hospitality

LO shall provide a minimum of 16 VIP tickets and 12 general admission tickets free of charge. The total number of free VIP tickets shall be discussed and agreed by LO and LG Local.

First Rights

The Title Sponsor receives the first right to obtain remaining advertising rights (e.g. starting bibs numbers, gate flags, finish). NSA will send FIS its promotional plan in minimum 90 days before the start of the EVENT.

“LG” Snowboard FIS World Cup

The LG Snowboard FIS World Cup Event will be supported with a marketing fee of **CHF** . After receiving the LO invoice, 75% of the total subsidy will be paid out by FIS approximately one week before the event. 25% will be paid out after the event and after receipt of the final event report. Invoices will only be paid after a signed Event agreement has been received.

In case of insufficient preparations (venue preparation, accommodation, violation of marketing agreements, etc.) – the organisation /marketing subsidy can be reduced.

In case of cancellations due to lack of snow, bad weather situation or whatever reason the subsidy will be reduced in relationship to the number of cancelled competitions.

Important Report Deadlines

90 days prior to the EVENT:	EVENT Programme according to the Checklist
60 days prior to the EVENT:	Detailed promotional plan, including proposals for LG Local Pre-EVENT Report according to the basic Powerpoint Presentation
Within 45 days after the EVENT:	Post EVENT Report according to the basic Powerpoint Presentation
Within 90 days after the EVENT:	Final Report according to the Checklist

“LG” Snowboard FIS World Cup

EXHIBIT 6 : FIS CORPORATE IDENTITY & FIS WORLD CUP LOGOS

1. INTRODUCTION

The FIS World Cup represents a “world-programme” and therefore it is necessary to have an international appearance with internationally equal elements. Many FIS World Cup Organising Committees have made great efforts in this regard.

- 1.1. These specifications form the base document for everyone working on the designing. FIS is at your disposal for complementary information, logos, etc.
- 1.2. The FIS Corporate Identity (CI) has to be taken into consideration precisely and corresponding to the specifications for the overall-appearance. This applies for the official title of the FIS World Cup, the FIS logo as well as for the design of all advertising and information means and other print materials e.g. start- and ranking list, accreditation, etc.

2. COMMENTARY TO THE SPECIFIC ITEMS

- 2.1 Title of the event
 - “LG” and “FIS” always has to be used in connection with the title “Snowboard World Cup”, „LG“ **Snowboard FIS World Cup**”
- 2.2 Official FIS Logo / FIS World Cup Logo

As it is all about the FIS World Cup, the FIS logo and LG FIS World Cup logo should be assimilated much better. Additionally to the World Cup logo it is certainly possible to create a „LG FIS World Cup Design“ for the particular site, which can be used as e.g. background for the accreditation or for posters, etc., subject to FIS prior consent.

3. EVENT SITES / COMPETITION AREA

Attractive presentation elements, which comply with the FIS CI principles should be used in the proven way at the event sites as well as in the competition area.

The FIS logo, the FIS World Cup logo and the official title have to be taken into consideration on the following elements (in addition to the sport-specific elements):

- flags
- signage for the FIS World Cup at the site entry
- large entry-gate at the competition area
- other signage boards

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4. ADVERTISING AND INFORMATION MEDIUM

The FIS logo and the LG FIS World Cup logo have to be placed on all advertising and information medium as well as the indication to the FIS World Cup.

Basically the FIS logo, the LG FIS World Cup logo and the official title have to appear in an attractive way on the following:

- Bulletin
- Invitation
- Posters, Brochures
- Tickets (if applicable)
- Stickers / Car labels
- Start / Intermediate / Result lists and Analyses
- Accreditation
- Sign-boards, Info-overview

Beside an attractive design of the poster through a photo or graphic, the following "logo groups" are to be included:

Official logos (left or right on the top):

- LG FIS Composite logo (in the middle on top)
- logo of the NSA
- logo of the site, region or Ski Club

FIS / Sponsors / partners (on the bottom in a ledge):

- FIS Logo
- Event sponsors
- Title Sponsor Logo (LG bottom left)
- Data & Timing Partner (Swatch)
-

5. FIS LOGO / FIS WORLD CUP LOGO

You can find detailed information on the correct use of FIS Logo, the LG FIS Composite logo etc. in the following documents:

- FIS World Cup Sponsor Guide
- FIS CI-Documents

6. Approval

LO shall provide a copy to FIS in digital file (jpg, mpeg) of all the creative materials prior to production. FIS shall have the right to deny production of any materials if the creative design does not follow the FIS CI guideline.

Please send the digital copy of all materials to hostettler@fisski.com.

FIS shall respond to the submitted material within 5 working days. If FIS does not respond within the 5 working days, the material shall be deemed approved.

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The documents can be downloaded from the FIS Website www.fis-ski.com, Marketing and PR section or can be ordered from:

FIS International Ski Federation

Blochstrasse 2

CH- 3653 Oberhofen

Phone: +41 (0) 33 244 61 66

Fax: +41 (0) 33 244 61 71

e-mail: hostettler@fisski.com

website: www.fis-ski.com

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EXHIBIT 7 : TIMING & DATA TECHNICAL REQUIREMENTS 2009/2010

General Information for the FIS Snowboard World Cup organisers from Timing and Data / Swiss Timing / Swatch

1. SWISS TIMING CONTACT PERSON

Serge Carnal

Email: serge.carnal@swisstiming.com

Phone: +41 32 488 36 30 or +41 79 460 33 73

Fax : +41 32 488 36 09

2. SWISS TIMING OBLIGATIONS

By the service catalog description, Swiss timing will deliver the following items to FIS, the Organizers and Broadcasters:

3. EQUIPMENT

Timing System & Scoring System

Parallel Slalom

- Parallel start gates with console to open with the difference in 2nd run
- Double photocells light beams at each finish line
- Two homologated timing device with printer to record net time (qualification) and difference
- One Scoreboard 6 lines 24 characters

Snowboard Cross

- Start gate (qualification) single start
- Double photocells light beams at finish line (qualification)
- Two homologated timing device with printer to record net time (qualification)
- Video control system 100 frames/sec for the finish
- One Scoreboard 6 lines 24 characters

Scoring Half Pipe and Big Air

- 5 keypads for judges
- 1 console for head judge
- One Scoreboard 6 lines 24 characters or 4 lines 16 characters

Data Service

- Data distributor
- Online interfaces to timing system, scoreboard, TV graphics system and commentator information system
- Results PC with laser printer to produce all lists required by the FIS
- Display the result, time, time gap, time to beat, rank and score
- Draw software for TC meeting

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TV Graphics System to produce online TV graphics or post production

Available information in FIS layout:

- Start lists and results lists
- Start, bib, nation and name of each racer
- Finish time, nation name and time current racer, time to beat with name to beat, difference and rank, gap time
- FIS World Cup points and standings

Commentator Information System (CIS)

- Follow of the current racer and next racer, final time, time to beat and rank, gap, points

Locations:

- 1 CIS terminal for the announcer

4. STAFF

- 5 ST technicians for SBX/PGS/PSL
- 3 ST technicians for HP and BA only

The organizer shall provide the following:

Board and Lodging

- Accommodation (single rooms with shower/WC, international standard) and full board for all ST technicians.
- The accommodation of the FIS service team should be in the FIS hotel or in a hotel of international standard nearby the venue or race office.
- The ST technicians arrive 2 nights before the competition day.

Volunteers

- 2 volunteers for manual timing (1 at start, 1 at finish)
- 3 volunteers to support the timing for PGS/PSL qualifications
- 2 volunteers to close the start gates for PGS/PSL qualification and finales

Modem and telephone connection

- The FIS World Cup organizer shall provide a separate ADSL connection (RJ45 cable or router access) and an additional international telephone line incl. telephone free-of-charge in the data processing cabin. The lines need to be available from the arrival day on.
- In addition, an internet connection should be available at the location of the TC meeting or race office in order to email start lists.

Contact person

- The FIS World Cup organizer shall give to Swiss Timing the name and phone number of the person in charge for:
 - Transportation
 - Race office / TC meeting
 - Cables installation

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Transportation costs

- FIS shall cover the transportation costs of technical personnel and necessary material overseas (outside of Europe) till the venue
- The organisation of this transportation must be organised between FIS and Swiss Timing
- The transport costs of technical personnel and necessary material, inside Europe, till the parking lot next to the venue is at Swiss Timing charge

5. TECHNICAL REQUIREMENTS

The local organizer shall be responsible for the provision of the following:

Timing and data processing centre

Location and access

- In order to accommodate the equipment for the timing and data service of the FIS Snowboard World Cup Races, the following requirements are to be met:
- Timing and data processing must be located in the same room.
- The team must have free access to the timing cabin at any time. Access to the Timing and data processing Cabin by third parties must be agreed by Swiss Timing (ST).
- The location of the timing cabin should allow a direct view of the finish line.
- The Timing Cabin must be locked or have a security guard and in any case be compliant with the insurance requirements.

Timing and data processing Cabin

- The temperature in the cabin shall be approx. 20oC (~68oF) during day and night.
- Control room for time-keeping and data service, in flat position with a direct view to the finish line (25 m², lockable and heated 24/24 hours) for the exclusive use of Swiss Timing from the arrival day.
- A 10cm Ø cable hole to the room is required
- The minimum requirements for the desks are:
 - Minimum depth 80cm (~2'8")
 - Minimum length 3 m (~10')
 - Maximum height 80 cm (~2'8").
- Half pipe: If the judge's room cannot be locked, one heated lockable booth 3m x 2m is required.
- A tent cannot be acceptable as timing and data processing booth. In such a case Swiss Timing will not guarantee any service.

Power Supply

- Maximum load of the equipment: 3 KVA
- Minimum number of outlets: 4
- Grounded outlets are to be provided
- Acceptable voltage range : 208 to 240 Volts AC
- Acceptable frequency range: 48 to 63 Hertz.

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Scoreboard

- Platform for scoreboard: 4m x 1.40m minimum. See SCB073PN2L2CPlat.pdf
- Power supply 110/220V 50/60Hz ~2kVA.

Cabling (only for SBX/PGS/PSL): Slope / Timing control room

- Cable junction between start and finish: 5 twisted pairs (10 cables) (Main time and backup, Communication).
- Cable junction for the finish if distance timing booth – finish line exceeds 50m: Parallel 2 x 4 pairs, other 2 x 2 pairs.
- Please note that Swiss Timing does not supply any cables.
- No other connections / transmissions on the cables are allowed during the competition.
- The cables must be laid into the timing control room.

Phone lines

- The following conditions are valid for all the lines:
- Connections through an operator are not acceptable. Credit card phones will not work either.
- The lines cannot be shared with other equipment, i.e. fax, or with other persons.
- All the phone numbers must be given to Swiss Timing on site and not be divulged to other parties.
- 1 international voice line with phone.
- The Organising Committee shall pay all telephone expenses necessary to the proper operation of the data processing.

Phone lines for data processing cabin

- Telephone connections are used, to transfer data to the FIS database, to upload data onto the Internet and to the press centre location, therefore the following lines are needed:
- 1 ADSL Internet connection (RJ45 cable or router access). The availability and reliability of the connection shall be ensured. In addition to the material (router or cable), the connection shall be functional, i.e., a service provider contract shall be signed and the Organising Committee shall provide Swiss Timing with the username and password to access Internet.

Miscellaneous requirements

- Start gates for SBX final phase
- For SBX/PGS/PSL: 4 wooden poles 5cm x 5cm x 80cm and 2 wooden poles 8cm x 8cm x 80cm for the start.
- Separate exit to allow slip-crew and officials to leave the slope without crossing the finish line

Race office / TC Meetings

- Location (address) of the race office / TC Meetings room and opening hours
- Entry lists (names, FIS-Codes, which competition) from each nation in order to prepare the draw.
- Technical data of slope / Pipe / Big Air (Name of course, Homologation-No., Length, Altitudes of Start and Finish, Length, Vertical Drop).

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- We provide you printed (pre)-starting lists and labels (stickers) for the draw. Placement of the labels on the board by the organization.
- Please send all updates, by e-mail, to following address info@swisstiming.com
- The organizing Committee is responsible for photo copying the results and starting lists during the competition and after the TC Meetings.
- Swiss Timing does not provide any photocopier and coloured paper.
- The lists are transmitted to the race office by the organization.
- Working place at the TC Meeting: 1 table 1.5m x 0.60m (for laptop and printer) with power supply and two seats, next to the board where the draw will take place, Internet connexion with reasonable browsing speed. (ADSL, etc) Wi-Fi is ok as long as it is password-protected in order to not being overloaded by too many connexions.
- The paper layout with the sponsor logos, header and footer, is not the responsibility of Swiss Timing

Host broadcaster requirements:

- Provision of a Black burst signal (from the OB van to the data processing cabin)
- Provision of a broadcast feed and monitor
- Installation of an Intercom connection between the OB van and the data processing cabin
- Cables between the data processing cabin and the OB van to receive fill and key signal

Means of transportation

- Means of transportation for the equipment, from the parking lot to the finish line and the start by the technicians' arrival and after the event, max. one hour after the competitions end.

Radios

- Swiss Timing supplies 18 radios for the competition jury. The responsibility for their distribution and return belongs to the organizer. These radios, with charger 220V, will be given to the organization all together against signature of a representative of the organization. The radios and chargers must be returned to a Swiss Timing representative one (1) hour after the end of the competitions at the very latest. All missing radios will be invoiced to the Organizing Committee or its representative CHF 1'500.00 after the competition.

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6. LO OBLIGATIONS

- a. Swatch will receive free of charge a full page advertisement in the official World Cup programs. Under normal circumstances Swatch will also receive one page free of charge in the individual programs produced by the Organizing Committees. Swatch will provide necessary artwork free of charge.
- b. Identification right in favour of SWATCH on all the timing equipment.
- c. Identification right in favour of SWATCH on the timing booth and on the scoreboards, Identification is at the discretion of SWATCH, whether it is a board or a banner.
- d. Identification right in favour of SWATCH on start and result lists and any other official documentation relevant to the events (including posters, brochures, entry ticketetc.). On all reviews of FIS partners and sponsors which have been produced by FIS, the Swatch logo will be published. Every effort should be taken to integrate the Swatch.beat.time.
- e. Identification right in favour of SWATCH on the board next to the starting gate (Height of the letters: at least 10cm).
- f. Identification right in favour of SWATCH next to the finish cells with two (2) double-sided banners (2 x 0,4m)
- g. Swatch shall receive 4 (respectively 3 for Halfpipe) advertising spaces with a size of 4 x 1 meter in the camera range. One banner shall appear below the start area, two banners shall appear along the course and one banner in the finish area. In Halfpipe two banners shall appear in prime position in the TV camera panning range. In addition Swatch can place one inflatable object. Placement and size of this object are determined according to the FIS/EBU rules on advertising at competition sites.
- h. 10 complete accreditations per day will be available to SWATCH (not including technicians).
- i. A Swatch logo in an attractive size must be included in the list of sponsors and partners.

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EXHIBIT 8 : DOPING CONTROLS AND FACILITIES

The following information is an extract from the PROCEDURAL GUIDELINES TO THE FIS ANTI-DOPING RULES relating to the costs and logistical requirements for anti-doping controls:

FIS.C IN-COMPETITION TESTING

FIS.C.1 In-Competition Tests will be carried out by a specialist Doping Control Agency appointed by FIS at selected FIS World Cup competitions in Alpine Skiing, Cross-Country, Ski Jumping, Nordic Combined, Freestyle and Snowboarding in accordance with the FIS Anti-Doping Rules.

FIS.C.1.1 FIS pays for the Doping Control services carried out by the specialist Agency, whilst the local Organising Committee will be responsible for the logistical costs of the Doping Control Officers on site, including accommodation and meals for two to four persons depending on whether urine and blood Testing will be carried out, as well as the provision of Blood Collection Officials (nurses) for blood testing (see FIS.B.5.2 for details of provision of Blood Collection Officials).

FIS.C.1.2 The specialist Doping Control Agency will identify where In-Competition Testing is carried out and make direct contact with the Organisers in regard to the logistical arrangements.

FIS.C.1.3 All Doping Control Officers and Chaperones require the necessary (neutral) accreditation to access the relevant areas to accompany the athlete.

FIS.C.1.4 At other FIS events, In-Competition Testing organised by the National Anti-Doping Agency (including other FIS World Cup events) and the costs thereof remain the responsibility of the Testing Organisation (National Anti-Doping Agency), the Organising Committee or the National Ski Association depending on the national arrangements.

FIS.C.1.5 FIS will cover the costs of additional doping controls carried out at the FIS World Ski Championships, over and above the requirements for the 6 in-competition controls per event that are paid for by the Organising Committee. Consequently, the Organisers can accurately budget for the testing and related services, whereby FIS can ensure even at short notice that new tests and methods are included in the testing programme of the Championships.

FIS.C.3 Facilities, Equipment and Personnel

FIS.C.3.1 Doping Control Station

The Organiser shall provide a Doping Control Station that is used solely as a Doping Control Station for the duration of the event, situated near to the location where the press conference is taking place (finish area, press conference vicinity) and is clearly marked, where urine and blood Sampling can be undertaken. The Doping

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Control Station must consist of a waiting area, a working room and toilets (men and ladies).

- FIS.C.3.2 Sealed refreshments (mineral water, soft drinks, fruit juice, etc.) must be available in the waiting area. These drinks should only contain water, minerals, sweeteners and carbohydrates. It is recommended that the Doping Control Station is also equipped with running water and TV set.

The Doping Control Station shall be adequately equipped and facilities to allow the Doping Control Officer(s) and Blood Collection Official(s) to wash his/her hands and fulfil usual medical standards.

FIS.C.3.5 Chaperones and Coordinator

The Organiser shall provide a sufficient number of Chaperones (six to eight per competition are normally required) to accompany the Athletes after they have been selected to undergo a Doping Control. They should be able to communicate in principle in English and if possible other languages and be of the same sex as the Athlete.

Additionally the Organiser shall provide a chaperone coordinator who has experienced in the sports organisation of the event, can assist the identify an Athlete and generally support the Chaperones. It is helpful if the Chaperones can assist with translation during the Doping Control procedure. The chaperones need to be trained in advance of the event and be on-site for a briefing at least two hours before the start on the first day of the competition and thereafter at least 30 minutes.

- FIS.C.3.5.1 For Cross-Country Sprint competitions, the number of Chaperones required is 12.

FIS.C.3.6 Accreditation of Doping Control Personnel

The Organiser shall be responsible for providing all Doping Control Personnel, including WADA Independent Observers, appropriate accreditation to enable them to access the necessary areas.