



**FÉDÉRATION INTERNATIONALE DE SKI  
INTERNATIONAL SKI FEDERATION  
INTERNATIONALER SKI VERBAND**



---

CH-3653 Oberhofen (Switzerland), Tel. +41 (33) 244 61 61, Fax +41 (33) 244 61 71 [www.fis-ski.com](http://www.fis-ski.com)

---

THURSDAY, 29 MARCH 2007

FOR IMMEDIATE RELEASE

## **FIS MEDIA INFO**

### **Niklas Carlsson appointed to new position of FIS Event Manager**

---

Oberhofen, 29<sup>th</sup> March, 2007/ -- FIS is pleased to announce the appointment of Niklas Carlsson (SWE) to the position of Event Manager.

With main responsibility for supporting the Local Organizing Committees in their preparations for major FIS events, notably the FIS World Ski Championships, Niklas Carlsson will commence in his new position officially from 1<sup>st</sup> August, 2007. He will, however, participate in key meetings already during the spring and early summer months including the FIS Calendar Conference in Portoroz (SLO) at the end of May.

"We are very pleased to have found an experienced skiing insider to fill this new, key role working with our flagship events," said FIS President Gian Franco Kasper. "With Niklas's role, we will be able to ensure even more effective transfer of knowledge from organizer to organizer, also across the disciplines, and support the organization of our Championships at a high level."

Niklas Carlsson (32) brings to his new role considerable experience with many FIS disciplines, both from the organizational and sports perspectives. Most recently, he served as Event Manager with Åre 2007 AB, the organizer of the FIS Alpine World Ski Championships 2007 in Åre (SWE), acclaimed as one of the best seen. Prior to that, Carlsson was General Manager for Alpine, Freestyle, Telemark and Speed Skiing and Snowboard at the Swedish Ski Association. From 2000-2003, he worked as Head Coach, initially for the Swedish Junior National Team, Alpine Skiing, and then for the highly successful Swedish ladies' Alpine Skiing National Team. Several years as Coach at the university and high school levels round up Carlsson's profile as a multi-faceted skiing professional.

"I am very excited about this opportunity of working with a team of professional and knowledgeable experts at FIS. I believe that I will be able to contribute fresh ideas for specific areas of the organization, such as event promotion and activation, side events and branding," says Carlsson and adds: "It's going to be a great challenge and I'm already really looking forward to working closely with the organizers of the next FIS World Championships."

\* \* \*

For further information, please contact:  
Sarah Lewis, FIS Secretary General on + 41 79 310 2244