

# LG Snowboard FIS World Cup Check List

(Date), 2008

Global Biz Team



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## i. General Information

<b>Resort Name</b>		
<b>Address</b>		
<b>Organizing Committee</b>		
<b>Main Contact</b>	Name :	
	Phone :	E-mail :
<b>Disciplines</b>		
<b>Sponsors</b>		
<b>Notable Athletes</b>		
<b>Remarks</b>		

# ii. Program

Day 1	Day 2	Day 3

### iii. Media & PR Plan

TV	Producer	
	Main Channel	
	Camera Positions	
	Broadcast Format	(live, delayed, highlights, news, etc.)
	Territories	(all TV lists attached)
	Advertisement Plans	(local plans if any)
PR	Press Conference Plans	
	Press Release Plans	(when and to whom)
	TV news coverage Plans	
Others	Media Plans	(other media plans to include radio, internet, magazine, etc.)

# iv. Brandings

On-site branding	Start Gate	(numbers and description)
	Finish Gate	
	Exit Gate	
	Winner Podium	
	Interview Backdrop	
	Beach Flag	
	Banner	
	Gate Flag	
TV	Graphics	
Bibs	Ladies	
	Men	
	Leader	
Hospitality	VIP Area	
	VIP Lounge	
	AD passes	
Others	Winner awarding	
	Print material	

# v. Side Events & Hospitality

<p>Side Events &amp; Promotions</p>	<p>(all events description, before &amp; during &amp; after the competition)</p>
<p>Hospitality</p>	<p>VIPs : Programs :</p>

## v. Venue images

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