

EXHIBIT 3: ACCREDITATION SYSTEM

The concept of the FIS Season Accreditation system is based on the application of a set of standard access zones (1-16) designed to enable consistency and optimise working efficiency across the FIS Ski Jumping World Cup presented by Viessmann.

The Accreditation Matrix illustrates the method for authorisation and distribution of the FIS Season Accreditations for the Categories/Functions currently in use. The general definitions for each Standard Access Zone and Category provide guidance for the recommended access for each function.

STANDARD ACCESS ZONES

- | | |
|-------------------------|------------------------|
| 1 Team Areas | 9 Print Media Areas |
| 2 Coach Areas | 10 Photographer Areas |
| 3 Sports Areas | 11 Special Media Areas |
| 4 Service Areas | 12 Press Centre |
| 5 Officials Areas | 13 Sub Press Centre |
| 6 TV/Radio Areas | 14 Data/Timing |
| 7 TV/Radio Commentators | 15 Ceremony |
| 8 IBC/TV Compound | 16 Special Guests |

ACCREDITATION MATRIX

FIS Season Accreditation

Accreditation Categories/Functions and Access Zones

Category-Function	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
FIS Council/Honorary Member	X	X	X	X	X	X	X	X	X	X	X	X			X	X
FIS Professional	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
FIS World Cup Sponsor/Partner																X
FIS World Cup Service Provider	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
NSA Council member	X		X	X								X				X
NSA Professional	X	X	X	X								X				
NSA Team Coach/Trainer	X	X	X	X	X							X	X			
NSA Team Medical Support	X	X	X	X								X	X			
NSA Team Press Attaché	X	X	X	X		X			X			X	X			
NSA Team Service Staff	X	X	X	X												
Industry Management	X	X	X	X	X							X	X			
Industry Marketing/Communication	X	X	X	X	X							X	X			
Industry Service Staff	X	X	X	X								X	X			
Journalist									X			X	X			
Photographer										X		X	X			
Media Agency									X	X		X	X			
Athlete Management	X			X								X				

FIS reserves the right to approve or deny access to certain areas.

Definition of FIS Season Accreditation Categories / Functions

1. FIS Council Member / FIS Honorary Member = current members of the FIS Council or FIS Honorary Members as appointed by the FIS Congress
2. FIS Professional = FIS employees working on the FIS World Cup on a permanent basis
3. FIS World Cup Sponsor / Partner = employees / representatives of FIS sponsor or partner companies, e.g. the World Cup title or presenting sponsors
4. FIS World Cup Service Provider = staff of FIS World Cup suppliers or service providers who are delivering a permanent service to the World Cup tour (such as FIS MAG and Swiss Timing)
5. NSA Council Member = members of the Board or Council of a FIS member NSA
6. NSA Professional = professionals working for a FIS member NSA in an administrative or management role, rather than in a sports-technical capacity, e.g. Marketing Director, Sports Director, Director, etc.
7. NSA Team Coach / Trainer = Head Coach, Coaches of a NSA World Cup team
8. NSA Team Medical support = Medical doctors or physiotherapists assigned to a NSA World Cup team
9. NSA Team Press Attaché = NSA World Cup team staff member responsible for media relations
10. NSA Team Service Staff = Ski service professionals working for a NSA World Cup team
11. Industry Management or Industry Marketing/Communication = professional staff of a SRS member company or a recognised industry equipment provider working in a management or administrative role
12. Industry Service Staff = Ski service professionals working for a SRS member company
13. Journalist = representatives of the media typically generating textual content, working for a broadcaster including the commentators, publisher or as freelancer
14. Photographer = representatives of the media typically generating images, working for a broadcaster, publisher or as freelancer
15. Media agency = professionals (journalists or photographers) working for a media organisation delivering content (text or images) to other media outlets from FIS World Cup series
16. Athlete Management = agents or other professionals managing FIS World Cup athletes

Definition of FIS Season Accreditation Standard Access Zones

1. Team Areas = Areas specifically intended for the athletes and accredited coaches such as team hospitality, team area in the mixed zone, and training and warm-up areas
2. Coach Areas = Areas specifically provided for the coaches for working purposes, e.g. coaching zones
3. Sports Areas = Field of play (Courses). Generally requires additional credentials distributed by the OC/FIS
4. Service Areas = Container or other defined area specifically intended for athlete services, e.g. wax cabins
5. Officials Areas = Technical areas reserved for the competition management and jury work, e.g. jury room
6. TV/Radio Areas = Working areas reserved for TV/Radio professionals typically requiring additional credentials approved by the TV rights holder including mixed zone, field of play (courses) areas
7. TV/Radio Commentators = Working areas specifically intended for TV/Radio commentators typically requiring additional credentials provided by the TV rights holder
8. IBC/TV Compound = Main working area for TV/Radio professionals typically requiring additional credentials provided by the TV rights holder
9. Print Media Areas = Working areas, typically in the mixed zone or finish area, specifically intended for representatives of the media typically generating textual content
10. Photographer Areas = Working areas, typically in the mixed zone or finish area, specifically intended for representatives of the media typically generating images
11. Special Media Areas = Restricted areas reserved for the media with limited space or access, typically requiring additional credentials provided by the Organising Committee
12. Press Centre = Main media centre
13. Sub Press Centre = Supplementary media centre typically located close to the finish area or mixed zone often with limited space or access
14. Data / Timing = Areas specifically reserved for data and timing professionals, limited access only
15. Ceremony = Area near the finish line / mixed zone reserved for those involved in the organisation of the winner presentation or other ceremonies
16. Special Guests = Area reserved for guests of the Local Organising Committee and FIS typically near the finish area, generally without seating, may require additional credentials provided by the LOC