



2020 Ursus Rookie Fest Announced

from March 15th to 19th the Black Yeti will explore the Dolomites in Madonna di Campiglio

Early Bird registrations, great program, and huge prizes for the only European WRT snowboard and freeski event of the season.

From the heart of Dolomites, where the Brown bear is.

For the first time ever the Black Yeti and its crew will land in Madonna di Campiglio, one of the most prestigious European ski resort, surrounded by the beautiful Brenta Dolomites, from March the 15th to the 19th, 2020. With a slopestyle contest, open to both snowboarders than freeskiers, the high quality Ursus Snowpark will welcome the participants in 3 lines with more than 40 obstacles in 50.000 square meters and tons of snow. The event will award both World Rookie Tour points than FIS Junior points.

Watch the course preview from the Ursus Rookie Fest **here** <https://vimeo.com/388171634>

Registration are now open with All-Inclusive packages and Early Bird offer

A special deal in a selected 3 stars hotel, at walking distance from Grotte gondola and where all riders and crew will be accommodated together, is available for WRT teams to ensure a great experience in Madonna di Campiglio. **All-inclusive packages**, including 4 nights in 3 star hotel half-board, 3 days lift tickets, at 470€ for riders and 445€ for coach and parents. Extra cost for single room: 15€ per night. To celebrate the new location of the event, an **Early Bird discount of 30€ per rider** is offered to all-inclusive bookings received and payed latest by February the 20th 2020.

NOTE: for technical reason, the event is limited to a maximum number of 60 rider per discipline. So hurry up to secure your spot!

For registration, info about the program and all-inclusive packages contact registration@worldrookie.com.

Not only a slopestyle competition

In addition to the high quality slopestyle competition, **Ursus Rookie Fest** will also offer a unique lifestyle program aside: all riders will get free access to the **Freestyle Academy Training Center** to try parkour, gymnastics, climbing, and skateboarding. In addition the program will includes a **film premieres** for the “**2019 World Rookie Tour tv show**”, a **Freeride Safety Clinic by ARVA**, and many **dinners** and **parties** to meet other riders from the all over the world.

Tons of huge prizes

All the podium winners from World Rookie Fest slopestyle, snowboard and freeski, male and female, grom and rookie, will be qualified for the 2020 World Rookie Finals. Furthermore, the best riders of the event will be crowned and celebrated with prestigious awards: 4 all-inclusive tickets for the 2020 World Rookie Finals (2 for snowboard Finals in Kaprun - Austria and 2 for freeski in Seiser Alm - Italy), 2 tickets to the 2020 Rookie Shooting, 6 surf camps in Santander by SurfTolive.com and other prizes offered by other WRT sponsors: Volkl, Marker, Union Binding, ARVA, Level, Jail Jam, Arva and TSG.





Dolomites Freeski Rookie Experience

Dolomites Freeski Rookie Experience includes 3 freeski event in a row throughout the Dolomites starting from Madonna di Campiglio (15.19 March). After the Ursus, the crew will move to Kronplatz (20.22 March) and then to the World Rookie Freeski Finals in Seiser Alm (23.27 March). A unique chance to travel in 3 world class ski resort across the Dolomites, Unesco Heritage, and shred in 3 premium international snowparks.

Bad News: Balkan Rookie Fest in Bulgaria cancelled

Due to the lack of snow in Bulgaria, the Balkan Rookie Fest planned to take place in Sofia from February 13th -16th, 2020 will not happen this year.

What are you waiting for?

Come and join the 2020 World Rookie Tour: the future is here!

ALL-INCLUSIVE PACKAGES

All-inclusive packages including 4 nights (in double room) check-in 15/03 check out 19/03, 3 days lift tickets, race registration (only for athletes), WRF event pass to all lifestyle activities and parties:

Type of accommodation	Rider	Coach
3 *** hotel - half board	€ 470,00	€ 445,00

Single room plus € 60,00 (15€ per night)

EARLY BIRD BOOKING: for booking received and paid the latest by February the 20th of 2020, a discount of 30€ per rider will be applied. No discount available for coach/parents.

*For no-show not communicated at least **15 days** in advance a penalty of the 80% of the hotel reservation will be charged to the national snowboard association.*

Info and registrations for the 2020 Ursus Rookie Fest in Madonna di Campiglio, Italy:

Contacts: registration@worldrookietour.com phone: 0039.059.9783397 or 0039.340.3285569

Age Groups

2019/2020 World Rookie Tour events are reserved to Rookies (born from 1st of January 2002 to 31st of December 2004) and Groms (born from 1st of January 2005 and up), both male and female. All contests in the World Rookie Tour will generate valuable results for the World Rookie Rank.

The World Rookie Tour is organized by Black Yeti company in collaboration with National and International Sports Associations and it is made possible by Red Bull, Vökl, Marker, Union Bindings, TSG Protection, Level Gloves, SurfTolive.com, Jail Jam, Elle-Erre Easy Flag, Rock&Ride, Jart Skateboard, and Moon. You can follow the World Rookie Tour on our international media partners





Sequence Magazine, Boardriding.com, Prime Snowboarding, Prime Skiing, Source Skateboarding, and Quattro Media.

Photo credit: Madonna di Campiglio, Ursus Snowpark, Armando Boatto

2019.20 World Rookie Tour Snowboard - Calendar

Summer Rookie Jam // Les 2 Alpes . FRA // 13-20.07.2019 // SS/BA/HP – *DONE*
 NZ Rookie Fest // Cadrona . NZL // 14-17.08.2019 // SS/HP – *DONE*
 NZ Show Down Rookie Fest // Cadrona. NZL // 04-06.10.2019 // SS/BA/HP – *DONE*
 World Rookie Fest // Livigno . ITA // 11-15.01.2020 // SS – *DONE*
 Colorado Rookie Fest // Vail . USA // 26.01.2020 // HP – *DONE*
 QKLS Rookie Fest // Ruka . FIN // 29.01-02.02.2020 // SS
 REV Tour Rookie Fest // Mammoth Mountain. USA // 07-09.02.2020 // SS/HP
 Colorado Rookie Fest // Keystone A51 . USA // 08.02.2020 // SS
 Balkan Rookie Fest // Sofia . BUL // 13-16.02.2020 // SS *CANCELLED*
 Young Guns Rookie Fest // Takasu. JPN // 16.02.2020 // HP
 Indy Park Jam Rookie Fest // Nekoma. JPN // 14.03.2020 // SS
 Ursus Rookie Fest // Madonna di Campiglio. ITA // 15-19.03.2020 // SS
 World Rookie Finals // Kitzsteinhorn, Zell Am See-Kaprun . AUT // 31.03-05.04.2020 // SS/HP

2019.20 World Rookie Tour Freeskiing - Calendar

Summer Rookie Jam // Les 2 Alpes . FRA // 13-20.07.2019 // SS/BA/HP - *DONE*
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 NZ Show Down Rookie Fest // Cadrona. NZL // 04-06.10.2019 // SS/BA/HP - *DONE*
 Colorado Rookie Fest // Vail . USA // 26.01.2020 // HP – *DONE*
 REV TOUR Rookie Fest // Mammoth Mountain. USA // 05-06.02.2020 // SS/HP
 Colorado Rookie Fest // Keystone A51 . USA // 09.02.2020 // SS
 Balkan Rookie Fest // Sofia . BUL // 13-16.02.2020 // SS *CANCELLED*
 Innsbruck Rookie Fest // Innsbruck, Skyline Park. AUT // 14-16.02.2020 //SS
 Ursus Rookie Fest // Madonna di Campiglio. ITA // 15-19.03.2020 // SS
 Kronplatz Rookie Fest // Kronplatz. ITA // 20-22.03.2020 // SS
 World Rookie Finals // Seiser Alm. ITA // 23-27.3.2020 // SS

Follow the World Rookie Tour online:

Web: www.worldrookietour.com
 Instagram: www.instagram.com/worldrookietour
 Facebook fan page: www.facebook.com/worldrookietour
 Vimeo channel: www.vimeo.com/channels/worldrookietour
 Mail: info@worldrookietour.com

***If you dream to become a professional rider,
 then your future starts from the World Rookie Tour!***

EVENT INFO SHEET





2020 URSUS ROOKIE FEST – URSU SNOWPARK, MADONNA DI CAMPIGLIO

Event	Ursus Rookie Fest						
Location	Madonna di Campiglio (Italy), Ursus snowpark						
Date	March 15.19, 2020						
Event Format	Slopestyle snowboard and freeski						
Age groups	Rookie (1 st Jan 2002 – 31 st Dec 2004) / Grom (after 1 st Jan 2005)						
Prize	2 All-inclusive tickets for the 2020 World Rookie Finals Snowboard in Kitzsteinhorn Zell Am See Kaprun (Austria) 2 All-inclusive tickets for the 2020 World Rookie Finals Freeski in Seiser Alm (Italy) 2 tickets to the end of season Rookie Shooting, date and location to be announced 6 Surf Camps in Santander by www.surftolive.com Products of sponsors Union Binding, TSG, Arva and Level All podium riders will be qualified for their respective 2020 World Rookie Finals						
Qualified Riders	National team athletes can be registered directly by National Snowboard Association (registration to be submitted by national secretary or national/regional coach)						
Registration	Registration must be done by the National Federation for the whole “National Team”, by sending the application form to registration@worldrookietour.com						
Accommodation	All-inclusive packages including 4 nights (in double room) check in 15/03 check out 19/03, 3 days lift tickets, race registration (only for athletes), WRF event pass to all lifestyle activities and parties:						
	<table border="1"> <thead> <tr> <th>Type of accommodation</th> <th>Rider</th> <th>Coach</th> </tr> </thead> <tbody> <tr> <td>3 *** hotel - half board</td> <td>€ 470,00</td> <td>€ 445,00</td> </tr> </tbody> </table> <p>Single room plus € 60,00 (15€ per night)</p>	Type of accommodation	Rider	Coach	3 *** hotel - half board	€ 470,00	€ 445,00
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3 *** hotel - half board	€ 470,00	€ 445,00					
	<i>For no-show not communicated at least 5 days in advance a penalty of the 80% of the hotel reservation will be charged to the national snowboard association.</i>						
Bibs Deposit	30€ (cash)						
Judging	With official judges and snowboard/freeski experts.						
Park Shaping	Ursus Snowpark Crew.						
Transportation	Taxi and Shuttle service to Madonna di Campiglio are available from the following airports: Verona, Bergamo, Venice.						
Media Accreditation	Contact by e-mail registration@worldrookietour.com						
TV Production & Pics	After the event, video highlights, footage and photos of the event will be available (contact registration@worldrookietour.com).						
Sponsor & Partner	Sponsor: Volkl, Marker, Rock&Ride, Union Binding Company, TSG International, SurftoLive.com, Moon srl, Level, Jail Jam, Elle Erre, Arva. Media Partner: Sequence, Boardriding.com, Prime Snowboardinig, Prime Skiing, Quattro Media. The event is energized by Red Bull.						
Organization	Black Yeti SSRL and MOON srl.						
Contact for info	Marco Sampaoli - registration@worldrookietour.com - ph: 0039.059.9783397 or 0039.340.3285569						
Official Website	www.worldrookietour.com						





2020 Ursus Rookie Fest – PROGRAM

15 Mar 2020 – Arrival Day	
14.00 – 20.00	Riders, coach and media registrations. Payment of entry Fee (only in cash) and accommodation packages (cash and credit card). Bibs Distribution. . All at Race Office - Sala della Cultura at Centro Rainalter (next to Touristic Center) Madonna di Campiglio in Via Pradalago 4
16 Mar 2020 – Training Day for all and Event Presentation	
10.00 – 14.00	Training at Ursus Snowpark
16.00 – 17.00	Event Presentation, Video Premiere at Race Office- Sala della Cultura at Centro Rainalter
17.30 – 19.00	Side activities at Freestyle Academy Training Center
17 Mar 2020 – Qualification	
9.30 – 15.00	Training and Qualification at Ursus Snowpark
11.00 – 13.00	Safety Camp by Arva (practical part) at the top of Ursus Snowpark (riders lounge area)
16.00 – 16.30	Qualification Results at Race Office Sala della Cultura at Centro Rainalter
17.00 – 19.00	Side activities at Freestyle Academy Training Center
18 Mar 2020– Finals	
10.00 - 15.00	Training and Finals at Ursus Snowpark
17.00	Prize-giving Ceremony Race Office Sala della Cultura at Centro Rainalter
22.30	Final Party (location to be announced)
19 Mar 2020 – Reserve Day or Departure Day	
All day	Departure or Reserve day for competition

Race Office: Sala della Cultura at Centro Rainalter (next to Touristic Center) Madonna di Campiglio, Via Pradalago 4

About World Rookie Tour

The WRT is organized by the Black Yeti company in collaboration with International and National Sports Associations. It consists of a selection of high quality International events, in snowboard, freeski and skateboard, the so called “Rookie Fests”, reserved for riders under 18’s only, in Europe, North and South America, Oceania and Asia. The World Rookie Tour consists not only of competitions: it also features loads of other activities to help rookies in their personal and athlete grow, such as photo & video shootings, avalanche and rescue clinics, meetings with photographers and international team managers, parties and English talks. Since the foundation in 2005 it awards tickets to world class events such as The Arctic Challenge, The Air & Style, the X Games, the Audi Nines, Red Bull Roller Coaster, Simple Session, Mystic Cup, invitations to professional photo & video shootings, and freeride trip in Southern Hemisphere. Every year the tour crowns the World Rookie Champions at the end of season “World Rookie Finals”, a unique event where the best youngsters from all over the world compete and have fun. More information at www.worldrookietour.com

CONTACTS

For general info and registrations for Ursus Rookie Fest:

Marco Sampaoli registration@worldrookietour.com - ph: 0039.059.9783397 or 0039.340.3285569

Event Coordinator World Rookie Tour

Meinhard Trojer - meinhardtrojer@powdern.com – Phone +43.650.5637424

WE’RE LOOKING FORWARD TO WELCOME YOU ALL IN MADONNA DI CAMPIGLIO, ITALY!

